



June 2012

In the News - Our Take on What it
Means to You

IN THIS ISSUE

Years Later

Cyber Tools

Fighting Crime

Legal and Tech

Government Technology

AUM / ICJE Training

APTA

Greetings!

And then there was one....

The press release today announced that "A new digitally focused media company - the **Alabama Media Group**, which will include The Birmingham News, the Press-Register of Mobile, The Huntsville Times and al.com - will launch this fall to serve readers and advertisers across the state, according to Cindy Martin, who will become president of the new organization." With that the ultimate transition of newspapers from paper to digital took on new dynamics.

Technology is changing everything, and sometimes seems to be crushing everything in its path. Technology as defined by Merriam-Webster is "the practical application of knowledge to a particular area".

The question is are you seeking out knowledge?

Are you preparing and planning for the changes technology is bringing to your "particular area"?

If not, you could be left holding the buggy whip hollering "Where's my horses?"

This month we are focused on the news and events illustrating how social media and communications is changing the world for all of us.

May God Bless all of you and your families,

Jim Rechel - Newsletter Editor

"It Wasn't What it Seemed..."

A Virginia man went to jail, charged with neglect in the death of an infant. Two years later a Facebook posting led to a new defendant.

[Social media changing the face of criminal justice](#)

Law Enforcement Joins in the Social Media Communications

Norman, Oklahoma city officials and police are using new technology to communicate with the community.

For more information: [Law Enforcement Joins Social Media World](#)



Using Social Media to Fight Crime

Arkansas police began using social media to fight crime in creative ways.

Read more at: [Using Facebook to Fight Crime](#)

Crime and Social Media Sites



An on-going case of identity theft included the use of You Tube as fraud investigators couldn't believe their eyes as one of the unknown suspects posted a You Tube showing him falling into a bed of cash. An interesting article about the intersection of the Internet and Criminals.

Read more about: [Intersection of Criminals and Technology](#)

An Interesting Detailed Report by Government Technology

According to Dunwoody, Ga., Police Chief Billy Grogan, embracing social media is one of the smartest decisions law enforcement can make today.

To read the report, link to this site: [How Social Media is Changing Law Enforcement](#)

School Flash Mob Turns Violent

Flash mobs can be fun, but can challenge organizations and law enforcement when they spin out of control.

Flash Mob Turns Violent: [Student Flash Mob turns Violent](#)



ICJE / AUM Law Enforcement Training

Hover over the Course Name to view the description. Click the Course Name link to view details and enroll.

| Title | Course # | Begins | Meets | Fee |
|--|-----------------|---------------|--|------------|
| Statement Analysis II | 12CP112 | 06/12/12 | Tu from 9:00 AM to 4:00 PM, 1 Session | 0.00 |
| Effects of Survival Stress (APOA Conference - Sheffield, AL) | 12CP130 | 06/14/12 | Th from 10:00 AM to 5:00 PM, 1 Session | 0.00 |
| Statement Analysis I (Baldwin County, AL - APOSTC Law Enforcement Academy) | 12CP136 | 06/20/12 | W from 9:00 AM to 4:00 PM, 1 Session | 0.00 |
| Statement Analysis II (Baldwin County, AL - APOSTC Law Enforcement Academy) | 12CP137 | 06/21/12 | Th from 9:00 AM to 4:00 PM, 1 Session | 0.00 |
| Statement Analysis III (Baldwin County, AL - APOSTC Law Enforcement Academy) | 12CP138 | 06/22/12 | F from 9:00 AM to 4:00 PM, 1 Session | 0.00 |
| Officer Safety - Clanton, AL | 12CP139 | 06/28/12 | Th from 9:00 AM to 4:00 PM, 1 Session | 0.00 |
| Surveillance Detection Training for Municipal Security Officials & State and Local LEO's | 12CP140 | 07/17/12 | Tu, W and Th from 8:00 AM to 5:00 PM, 3 Sessions | 0.00 |
| 2012 Alabama Statewide Training on The Sex Offender Registration and Notification Act | 12CP142 | 07/26/12 | Th from 9:00 AM to 4:00 PM, 1 Session | 0.00 |

| | | | | |
|--|---------|----------|---------------------------------------|------|
| (SORNA) | | | | |
| Identity Theft Investigation - Baldwin County, AL - APOSTC Law Enforcement Academy | 12CP141 | 07/26/12 | Th from 9:00 AM to 4:00 PM, 1 Session | 0.00 |

APTA

2012-B Certified Instructor Development Course Update

The next Five Day Law Enforcement Instructor Development Course for 2012 will be held in Montgomery at the Alabama Criminal Justice Information Center in October, dates to be announced. Registration link will appear below.

This course will only be open to the first 15 APTA members who register. Those registering after the class is full will be placed on the standby list. If there is enough interest, ICJE will hold the next class in February, 2013.

Although the training is free to APTA members, there is a required registration fee of \$75 per participant. This fee helps cover the course materials and a working lunch each day. The fee is due prior to the course (unless registrants provide a departmental purchase order) and is non-refundable due to the limited class size; however, substitutions are permitted.

Instructor Development Course Curriculum

- Course Introduction
- Instructional Systems Design
- Instructional Goals and Objectives
- Adult Learning
- Needs Assessment
- Task Analysis
- Lesson Plans
- Evaluating Instruction
- Creating Tests
- Basics of Instruction
- Instructor Role
- Methods of Instruction
- Student Perception
- Leadership, Ethics and Legal Responsibility
- Facilitation Skills
- Motivation and the Psychology of Learning
- Presentation Skills
- Creating Effective Learning Environs
- Visual Aids
- PowerPoint and Practical Exercises
- Student Presentations and Final Exam

APTA Annual Meeting and Training

The 2012 training and annual meeting date is set for December 11, 2012, at AUM in Montgomery. The training and meeting are free to APTA members and a complementary lunch will be provided. This promises to be our best seminar yet, so please plan to attend. Those attending the training will receive 6 APOST CEUs.

APTA Website: [APTA](#)

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